

**KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES
2023 – 2024**

S.No	Date	Name of the Program	Resource Person
1	25-09-2023	Extension Lecture on 'COST ACCOUNTING'	Prof Indrakanti Sekhar, Osmania University, Hyderabad
2	12-10-2023	Extension Lecture on 'MARKETING MANAGEMENT'	Prof A. Patrick, Osmania University, Hyderabad
3	11-10-2023	Add on certificate course on Mehendi classes	Ms. Priyadarshni
	20-11-2023 to 24-11- 2023	Management Development Programme on Working Capital Assessment & Management for SMEs	Day-1 Mr. Vijay Kiran Agastya, Former Vice President, Deloitte Day-2 Ms. Sreelakshmi, Additional Head of Department at St. Joseph's Degree & PG College Day-3 CMA Ganesh Narwade, Day-4 CMA Kirthi Agarwal
4	25-01-2024	Career guidance program on "Law as career"	Dr. Vani Akkapeddi
5	30-01-2024	Extension Lecture on Bombay Stock Exchange	Dr.N.Chandu Kumar,
6	29-01-2024 to 02-02-2024	State Level Five Day Faculty Development Program "Teaching and Personality Development Skills"	Day-1 Smt. L V Kamala Devi Head Department of Commerce Bhavans Vivekananda College Science, Humanities & Commerce

			<p>Day-2 Dr. G.L.K. Durga, Former Principal of AMS Degree College</p> <p>Day-3 Dr. Y.K.M. Naidu Director Department of PG Studies Pragathi Maha Vidyala</p> <p>Day-4 Prof A. Patrick Osmania University College Commerce and Business Management</p> <p>Day-5 Dr. Achanta RaviPrakash, Sikkim University Gangtok – Central University.</p>
7	20-02-2024	Extension Lecture on ‘Cash Flow Statement’	Ms Rama Bandaru, ACS, MBA

Activity: Extension Lecture on 'COST ACCOUNTING' for the students of Bcom III year (V Sem)

Date: 25-09-2023

**Resource Person: Prof Indrakanti Sekhar,
Osmania University, Hyderabad**

Objectives:

- ☐ To train the students with various concepts of cost accounting.
- ☐ To educate the students about various methods of costing.
- ☐ To give an idea about the importance of the paper.
- ☐ To learn things from a professional eye.



Outcome:

- ☐ Around 160 students participated enthusiastically.
- ☐ Students were able to understand so many concepts very easily.
- ☐ They were also able to understand and appreciate the judgement in different case-studies.
- ☐ They were able to participate in interaction session with interesting questions.

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Activity: Extension Lecture on 'MARKETING MANAGEMENT' for the students of Bcom III year (V Sem)

Date: 12-10-2023

**Resource Person: Prof A. Patrick,
Osmania University, Hyderabad**

Objectives:

- ☑ To teach the students, various concepts of Marketing management.
- ☑ To educate the students about various methods of Pricing.
- ☑ To give an idea about the importance of the subject.
- ☑ To learn things from a professional eye.



Outcome:

- ☑ Around 160 students participated enthusiastically.
 - ☑ Students were able to understand so many concepts very easily.
 - ☑ They were also able to understand and appreciate the judgement on different marketing fields.
 - ☑ They were able to participate in interaction session with interesting questions.
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ACTIVITY

MEHINDI COURSE

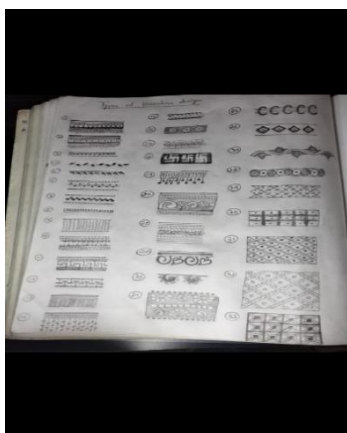
Department of Commerce and ED cell have organised Add on Certificate course of Mehindi for B. Com, BSc & BBA students. The course was started on 11th October 2023. It was a 30 hours course in which 39 students participated at a nominal fee of Rs 200/- per student.



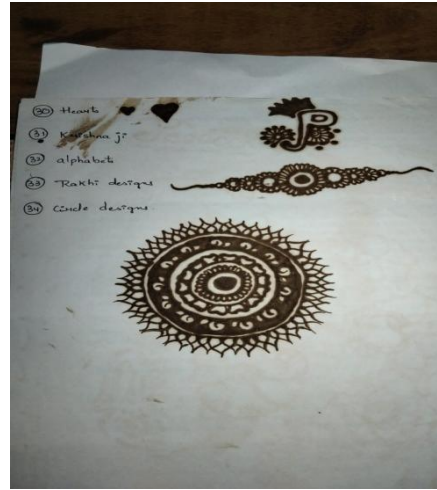
The banner features the Keshav Memorial Institute of Commerce and Sciences logo on the left. The text reads: "KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES NARAYANGUDA HYDERABAD". Below this, it states: "DEPARTMENT OF COMMERCE AND ED CELL IS ORGANISING ADD ON CERTIFICATE COURSE MEHINDI CLASSES". A central yellow box says: "Classes are to be conducted by professional artist from 11th October 2023 to 20th October 2023". At the bottom, three boxes list: "Mrs. Priti Arya Co-ordinator", "Mrs. V Shanti Principal I/C", and "Mrs. V Neeraja HOD". The banner is decorated with images of hands with mehendi designs.



Pics on the day of inauguration of Mehindi classes



Sample course work pic



Practical exam was conducted on 8th December 2023. All the students have participated for practical exam.



Flyer of Valedictory

Valedictory function was conducted on 11th December 2023. Sreedhar Reddy Sir Joint Secretary of KMES , Dr.Nageshwar Rao sir Director of KMES , Mrs. V Shanti Madam Principal KMICS & Mrs.V Neeraja Madam Head department of comer, has awarded certificated to the students.



ACTIVITY

Management Development Programme on Working Capital Assessment & Management for SMEs

Date: November 20-24, 2023

Organized by: Keshav Memorial Institute of Commerce & Sciences, COMMERCE Department in collaboration with National Institute for Micro, Small and Medium Enterprises

Day 1 (November 20, 2023): The program commenced with an inaugural session led by Mr. Vijay Kiran Agastya, a distinguished individual and retired Vice President of Deloitte. Mr. Agastya, now an entrepreneur dedicated to nurturing young minds, provided a comprehensive introduction to the four-day program.

Day 2 (November 21, 2023): Ms. Sreelakshmi, Additional Head of Department at St. Joseph's Degree & PG College, took charge of the second day. As a seasoned resource person for Management Development Programs (MDPs), she shared her extensive knowledge on various methods of working capital assessment.

Day 3 (November 22, 2023): The third day of the program featured a session by CMA Ganesh Narwade, who emphasized the importance of working capital. examples.

Day 4 (November 23, 2023): The concluding day of the program featured CMA Kirthi Agarwal, who shared her thoughts on the practical approach to strategic risk management.

Report on Valedictory Function of MPT Program Organized by NIMSME

Date: December 2, 11:30 AM

The valedictory function of the Management Development Programme (MPT) organized by the National Institute of Micro Small and Medium Enterprise (NIMSME) was held on December 2, marking a significant culmination of the insightful and enriching program. The event was graced by esteemed personalities, including the Principal Ms. V. Shanthi, Director of the college Mr. Nageshwar Rao, Secretary A. V. Subrahmanyam, and the resource person Dr. Vijaya Reddy, who is the Director and faculty in NIMSME.



GPS Map Camera

Hyderabad, Telangana, India
500029, Hari Vihar Colony, Bhawani Nagar, Narayanguda, Hyderabad, Telangana 500029, India
Lat: 17.3986636°
Long: 78.490823°
02/11/23 12:26 PM GMT +05:30




GPS Map Camera

Hyderabad, Telangana, India
Street Number:5, Hari Vihar Colony Road, Bhawani Nagar, Narayanguda, Hyderabad, Telangana 500029, India
Lat: 17.3986668°
Long: 78.490832°
22/11/23 01:59 PM GMT +05:30






Activity
Career Guidance Programme “Law as Career” (for B. Com III year)
Date: - 25-01-2024
Resource Person: - Dr. Vani Akkapeddi

**KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES**
[AFFILIATED TO OSMANIA UNIVERSITY]
NARAYANAGUDA, HYDERABAD.

CAREER GUIDANCE PROGRAMME
‘LAW AS CAREER’
ORGANISED BY
DEPARTMENT OF COMMERCE

RESOURCE PERSON: Dr. VANI AKKAPEDDI
PRINCIPAL, KESHAV MEMORIAL COLLEGE OF LAW



DATE : 25-1-2024 TIME: 11:30am VENUE: Seminar hall 4th floor MBA block

K. Sreedevi	P.Lakshmi Prasanna	V.Neeraja	V. Santhi
convenor	co-ordinator	HOD	I/c Principal

Objectives: -

- ☐ Expose Participants to variety of potential career paths aligned with their self-assessment.
- ☐ Assist participants in setting realistic and achievable career objectives.
- ☐ Build self-belief and encourage participants to pursue their chosen career path.
- ☐ Develop a skilled workforce that meets the needs of the labor market
- ☐ Help to find careers that align with their interests and values.



Greeting the Resource Person



Welcoming Speech





Honouring the Resource Person “ Dr.Vani Akkapeddi “

Outcome: -

- ☐ 179 students of Final year had taken part in this program enthusiastically
- ☐ Understanding personality traits and preferences.
- ☐ Gaining insights into workplace dynamics and industries.
- ☐ The involvement in interactive activities, assessments, individual counselling and access to resources.
- ☐

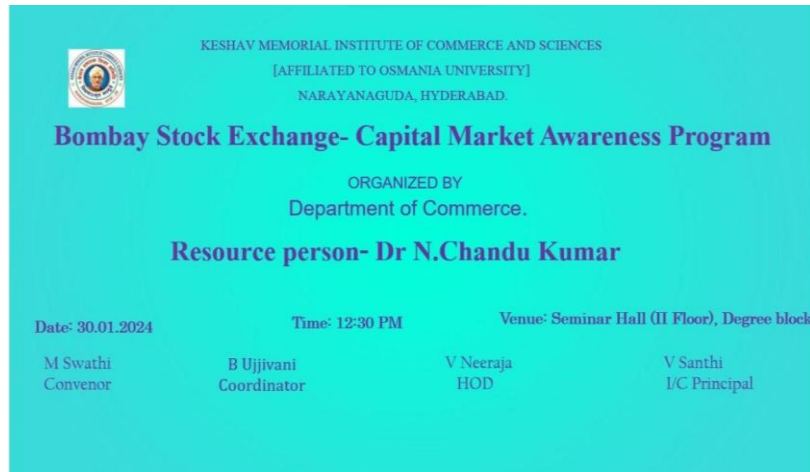


**Activity: Extension Lecture on Bombay Stock Exchange for the students of B.com
Iyear (IVSem)**

Date :30.1.2024

Resource Person:Dr.N.Chandu Kumar,

From LIC



KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES
[AFFILIATED TO OSMANIA UNIVERSITY]
NARAYANAGUDA, HYDERABAD

Bombay Stock Exchange- Capital Market Awareness Program

ORGANIZED BY
Department of Commerce.

Resource person- Dr N.Chandu Kumar

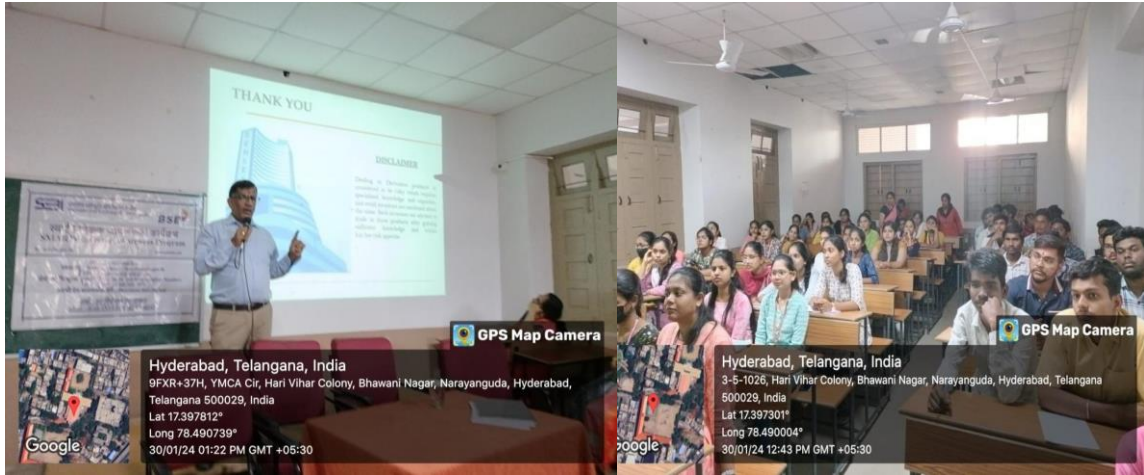
Date: 30.01.2024 Time: 12:30 PM Venue: Seminar Hall (II Floor), Degree block

M Swathi B Ujjivani V Neeraja V Santhi
Convenor Coordinator HOD I/C Principal



Objectives:

- To Train the students with various concepts on stock exchanges
- To educate the students about various methods of Bombay Stock Exchanges
- To learn the things from professional eye



OUTCOMES

- 1) Around 100 Students participated enthusiastically
 - 2) Students were able to understand so many concepts very easily
 - 3) They were also able to understand and appreciate the judgments in different case studies
 - 4) They were able to participate in interaction session with interesting questions
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State Level Five Day Faculty Development Program

“Teaching and Personality Development Skills”

Organised by Department of Commerce

Keshav Memorial Institute of Commerce & Sciences

29th January 2024 to 2nd February 2024

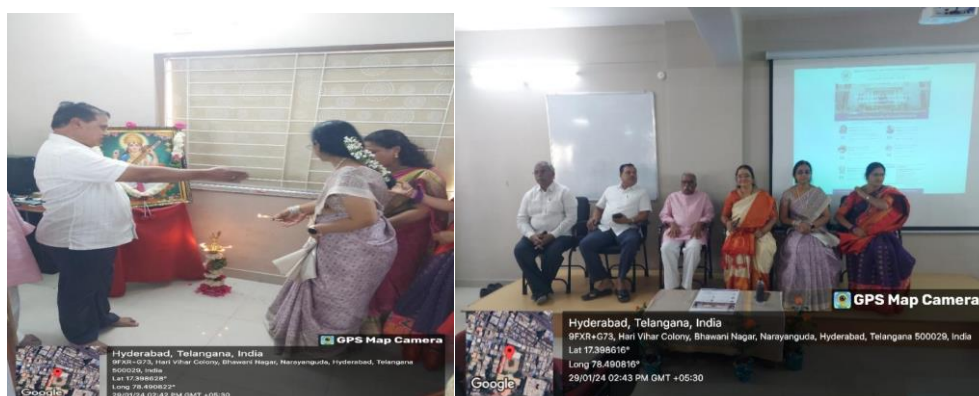
Convenor Bhasker Yogendra

Introduction:

State level Five-day faculty development program on the theme – “Teaching and Personality Development Skills” from 29th January to 2nd February 2024 organized by Department of commerce KMICS.

A 5-day grand event for faculties from across the state of Telangana and resources person include Former Principal of a Reputed women’s college, Professor Osmania University Department of commerce, Head of Commerce Department, Director PG Studies and Assistant Professor Sikkim University Gangtok. Recognizing the evolving needs of today's generation, the focus of the event was on making teaching more enjoyable and engaging, stress less, simulation games with case studies. The diverse topics covered during the event aimed at providing innovative teaching methods and strategies, emphasizing student-centred approaches and practical applications in the classroom.

29th January 2024 Program Inaugurated by Our Beloved Secretary Dr. A V Subramanyam ga KMES, Joint Secretary Sri. Sridhar Reddy KMES, Director Dr. Nageshwar Rao KMES, Principal I/c Smt. Vedula Santhi KMICS, HoD Commerce Smt. V. Neeraja and Resource person of the day Smt. L V Kamala Devi HoD Commerce Bhavans College Sainikpuri FDP poster realised after lighting of Lamp my Dignitaries around 100 participants were present from various college of Hyderabad including our own staff from UG and PG College.





Release of State Level 5 Day FDP Poster

- **Day 1 29th January 2024: Smt. L V Kamala Devi** ,Head Department of Commerce, Bhavans Vivekananda College Science, Humanities & Commerce -

Topic: Student-Cantered Teaching Methods & Strategies

Mrs. Kamaladevi, an expert in student-cantered teaching, kicked off the event by sharing insights and techniques to make teaching more student-focused. The day was filled with interactive sessions, and discussions, empowering faculty members with practical tools to create a dynamic and engaging learning environment.



Resource person of the day Smt. LV Kamala Devi HoD, Commerce, Bhavans College sharing her presentation.



- **Day 2 30th January 2024 Dr. G.L.K. Durga, Former Principal of AMS Degree College**

Topic: Stress Management for Educators

Addressed the crucial aspect of stress management for educators. She provided valuable insights into recognizing and managing stress in the demanding field of education. The sessions included practical tips, coping mechanisms, and mindfulness techniques to help faculty members maintain a healthy work-life balance.



Dr. GLK Druga Former Principal AMS degree College for Women Hyderabad



Day 3: 31st January 2024 Dr. Y.K.M. Naidu

Director Department of PG Studies Pragathi Maha Vidyalaya

Topic: Teaching Methods Through Simulation Games

The third day focused on incorporating simulation games into teaching methods. Dr. Y.K.M. Naidu shared innovative approaches to enhance learning experiences through simulated scenarios. Faculty members actively participated in workshops, gaining hands-on experience in implementing simulation games to make their classes more interactive and realistic.



Dr. YKM Naidu Director PG Studies PMV College Hyderabad



Day 4: 1st February 2024 Prof A. Patrick

Osmania University College Commerce and Business Management

Topic: Participant-Centered Learning

Prof. A. Patricks led a session on participant-centred learning, emphasizing the importance of involving students actively in the learning process. The day included practical exercises, case studies, and discussions on how to foster a collaborative learning environment. Faculty members explored ways to empower students and encourage their active participation in their own education.



Day 5: 2nd February Dr. Achanta RaviPrakash

Sikkim University Gangtok – Central University

Topic: Teaching Through Cases

The event concluded on a high note with A. RaviPrakash delving into the concept of teaching through games. Participants learned creative ways to integrate games into their curriculum, making learning enjoyable and effective. The day included demonstrations, group activities, and discussions on how to leverage games to enhance understanding and retention.



Validatory Function

State level 5-day FDP came to an end after valedictory function which was held on 5th day i.e., 2nd February 2024 it was attended by previous days speaker Dr. YKM Naidu sir along with Our beloved Secretary Dr. AV Subramanyam garu, Director Dr. Nageshwar Rao Garu, Treasurer L. Prabhakar Reddy garu, Principal I/c Santhi Vedula. Certificates were distributed to the participants and high tea was offered to all.





Feedback by Participants



Validatory Function

Conclusion:

The success of the 5-day Faculty Development Program was made possible through the collaborative efforts of the organizing team, led by the esteemed management and principal. We extend our heartfelt gratitude to the management for their vision and support in organizing this transformative event. Their commitment to advancing the professional development of faculty members has truly enriched the academic community.



Group Photo with all Participants



**Activity: Extension Lecture on ‘Cash Flow Statement’ for the students of Bcom III year
(VI Sem)**

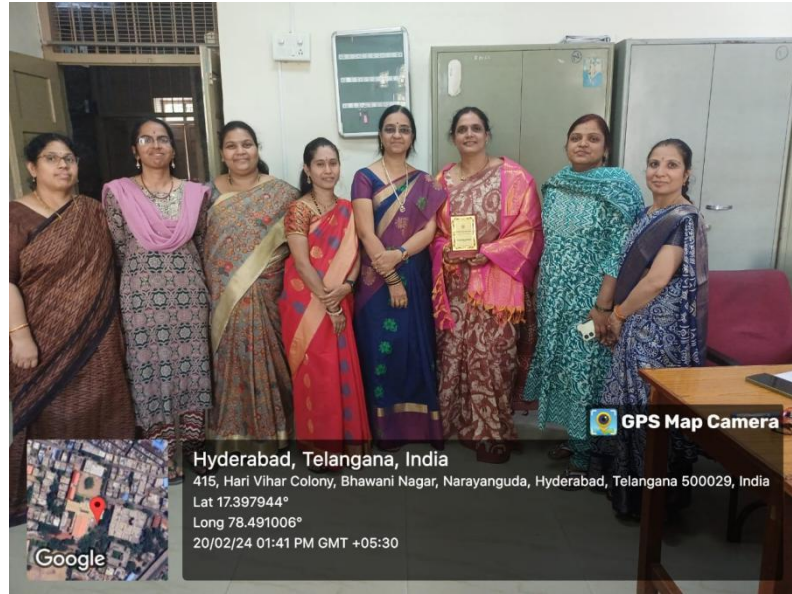
Date: 20-02-2024

Resource Person: Ms Rama Bandaru, ACS, MBA

Objectives:

- ☐ To train the students with various concepts of AS-3.
- ☐ To educate the students about various activities of cash flow statement.
- ☐ To give an idea about the importance of the paper.
- ☐ To learn things from a professional eye.





Honouring the resource person

Outcome:

- ☐ Around 140 students participated enthusiastically.
 - ☐ Students were able to understand so many concepts very easily.
 - ☐ They were also able to understand and appreciate the judgement in different case-studies.
 - ☐ They were able to participate in interaction session with interesting questions.
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